CASE STUDY

Critical Lean Six Sigma expert to lift revenue

INDUSTRY: Manufacturing

BUSINESS TYPE: B2B

CHALLENGE

A proactive manufacturing company came to us with a critical need for an operational performance and improvement consultant that could evaluate and redesign the existing layout of their warehouses. There was a lack of logistical reasoning that went into the original design and the company had recently discovered that the inefficiencies this caused were leading to foregone profits. The company immediately needed a lean six sigma type consultant to come in and optimize the layout, process, and flow of the warehouse in order to increase operational efficiencies.

RESULT

Within 24 hours of the initial scoping call, the company was introduced to two PE-grade ops performance and improvement consultants that specialized in optimizing efficiencies in small assembly-oriented manufacturing companies. The client selected their ideal choice and was able to confidently drive operational performance and improvement by increasing warehouse efficiency.

SOLUTION

Leveraging our experience working with thousands of proactive companies, we have extensive frameworks for assessing operational performance and improvement needs. BluWave utilizes technology, data, and human ingenuity to pre-map, assess, monitor, and maintain deep pools of ops performance and improvement groups and independents that uniquely meet the highest standard. We interviewed the company to understand their specific key criteria and then connected them with two select, exact-fit, prevetted operational performance and improvement consultants from our invitation-only Intelligent Marketplace.

The consultant was great. He was able to scale his work up and down based on the changing needs of our business and employees' understanding. He was very hands-on and we definitely would recommend him to other companies.

