

CASE STUDY

Pressing IT due diligence provider with niche expertise

INDUSTRY: FinTech

BUSINESS TYPE: B2B

CHALLENGE

A LMM Founding and Managing Partner came to us with a pressing need to perform IT Due Diligence on a company they were evaluating. The target was a business analytics company that ingests POS data from retailers, analyzes it, and then shares actionable insights with their clients. Given that the crux of the company was being able to ingest and then transform data, the managing partner was urgently looking to understand the tech stack and the internal-facing software. They needed a due diligence provider that could scrutinize data architecture, identify areas for improvement in the tech stack, and had experience evaluating inward-facing software.

RESULT

Within the same day, the PE firm was introduced to two select best-in-class technology advisory firms that specialized in IT due diligence for PE-backed companies. The client selected their preferred choice and started the project the next day. The PE firm was able to successfully engage the advisory firm and gain the IT information they needed in order to make an informed decision.

SOLUTION

Leveraging our founder's 20 years in private equity, we have extensive frameworks for assessing PE-grade IT due diligence needs. BluWave utilizes technology, data, and human ingenuity to pre-map, assess, monitor, and maintain deep pools of IT due diligence consultancies that uniquely meet the private equity standard. We interviewed the PE firm to understand their specific key criteria, and then connected the client with the select pre-vetted technology advisory firms from our invitation-only Intelligent Marketplace that fit their exact needs.

“ We have several providers that specialize in IT due diligence that provide PEgrade technology advisory services to counsel clients on identifying and executing scalability and value creation potential.

- BluWave Consulting Manager