

CASE STUDY

Critical big data analytics consultant needed

INDUSTRY: Technology

BUSINESS TYPE: B2B

CHALLENGE

A LMM VP came to us with an urgent big data analytics need for a technology focused portfolio company that they were evaluating. The PE firm recently retained access to some of the target's transactional data sets and the size of them was overwhelming. They needed an expert with a strong analytics and B2B background that could take the data and create cohort analyses from it. With LOIs due in one week, they urgently needed a consultant that they could connect with pre-LOI so the consultant could then hit the ground running post-LOI.

RESULT

Within the same day of the request, the PE firm was introduced to an exact-fit provider that specializes in analytics consulting during diligence. The client was engaged and was able to start the project immediately post-LOI. The provider was able to dedicate their resources to create a systematic method of creating meaningful analyses from the data sets and ultimately provide the client with the exact insight they needed.

SOLUTION

Leveraging our founder's 20 years in private equity, we have extensive frameworks for assessing PE-grade big data and analytics needs. BluWave utilizes technology, data, and human ingenuity to pre-map, assess, monitor, and maintain deep pools of analytics consultants that uniquely meet the private equity standard. We interviewed the PE firm to understand their specific key criteria, and then connected the client with the select pre-vetted specialized consultant from our invitation-only Intelligent Marketplace that fit their exacting needs.

“ We were able to connect the client with the exact-fit provider they needed within the client's tight timeline. Our deep bench of analytics consultants offer data insights and expertise to our clients that they otherwise wouldn't have the capacity or dedicated time to spend on these activities.

-BluWave Consulting Manager